

Creating your Story.

JARDIN DE BUIS

26. 27 MARCH 2024

WITH TJ MCGRATH LUCY HUNTER

AND

GUEST DESIGNER

Frances Palmer

Join Us

FOR A VERY SPECIAL MASTERCLASS

MARCH 2024



THIS IS A GAME CHANGING MASTERCLASS WHERE WE WILL EXPLORE THE SEASON,
SHARE WITH YOU WHAT INSPIRES US AS FLORAL ARTISTS AND CREATIVES AND HOW
WE TRANSLATE THAT INSPIRATION INTO OUR WORK TO ENCHANT OUR AUDIENCE.

IMMERSE YOURSELF IN 2 DAYS OF LEARNING,
AWAY FROM THE DAY TO DAY BUSINESS OF WORK
AND RE-INSPIRE YOURSELF FOR THE FLORAL YEAR AHEAD.



This Masterclass.

IS SET WITHIN THE STUNNING ORANGERY AND GROUNDS OF JARDIN DU BUIS IN POTTERSVILLE, NJ, WHERE NATURE IS ENCOURAGED TO LIVE HER BEST LIFE. IT WILL NOT ONLY TEACH YOU THE MECHANICS OF FLORAL DESIGN BUT ALSO INVITE YOU TO PAUSE A WHILE AND CONNECT WITH YOUR OWN INTUITION ON COLOUR, FORM, TEXTURE AND HOW TO PRESENT THAT TO THE WORLD WITH PHOTOGRAPHY.



DAY 1. TUESDAY 26TH MARCH 2024

ARRIVAL AT 10AM.

BRIEF INTRODUCTIONS BEFORE WE DELVE INTO OUR INSPIRATIONS
FOR THE SEASON AND HOW THESE IMPACT AND INFORM A
CREATIVE STYLE THAT IS FREE AND NOT TIGHTENED BY THE CODES OF STRUCTURAL
BEAUTY.

TJ AND LUCY WILL DEMONSTRATE A BOWL SIDE BY SIDE AND WHILE THEY WORK, THEY WILL
EXPLORE WITH YOU WHAT INSPIRES THEM IN THE GARDEN AND LANDSCAPE AND HOW
THOSE INSPIRATIONS IMPACT THEIR WORK.



STUDENT HANDS ON
STUDENTS ARE THEN INVITED TO CHOOSE FROM A COLLECTION OF VASES ON
HAND TO DESIGN. LUCY AND TJ WILL BE ON-HAND FOR AS MUCH OR AS
LITTLE GUIDANCE AS YOU PREFER.



STUDENT HANDS ON

STUDENTS ARE THEN INVITED TO FILL THEIR OWN HANDMADE BOWLS WITH THE SEASONAL FLOWERS.



AFTER LUNCH WE ARE THEN DELIGHTED THAT
FRANCES PALMER
RENOWNED POTTER, PHOTOGRAPHER AND AUTHOR, WILL TALK ABOUT HER WORK
AS A CREATIVE ARTIST, WHILE DEMONSTRATING A FLOWER URN AND DISCUSSING
HER THOUGHT PROCESSES FOR
STYLING AND PHOTOGRAPHING HER WORK.



CAPTURING THE MOMENT

DAY ONE THEN CONTINUES AS WE'LL BE CONSIDERING THE SUPPORTING ROLE AND
IMPACT PROPS, BACKDROPS AND LIGHT HAVE ON FOR OUR FLOWER IMAGES AND THE
STORY WE ARE CREATING.

CHOOSE FROM THREE DISTINCT SETTINGS WITHIN THE GREENHOUSES AND
ORANGERIE, ADD A FEW STYLING TOUCHES TO CREATE A UNIQUE IMAGE FOR EACH
STUDENTS CREATION FROM THE MORNING SESSION.

DAY TWO

9.30AM BREAKFAST.

YOU DON'T NEED TO BE A VETERAN PHOTOGRAPHER TO TELL YOUR CREATIVE
STORY THROUGH STILL IMAGERY.

TJ AND LUCY WILL LEAD AN INFORMAL CHAT ON THE BASICS OF PHOTOGRAPHY
USING AN IPHONE AND DSLR CAMERA, THE PROGRAMS THEY USE TO EDIT IMAGES
FOR USE ON INSTAGRAM, WEBSITES AND EDITORIAL WORK.



THIS WILL CONTINUE INTO THE MORNING SESSION
WHERE TJ AND LUCY WILL DEMONSTRATE HOW THEY CREATE THEIR
STORIES WITH IMAGERY.

THEY WILL DEMONSTRATE TWO VERY DIFFERENT STYLES WITH THEIR
REFRESHED FLOWER BOWLS FROM THE PREVIOUS DAY, DISCUSSING WHERE THEY
WOULD STYLE IT AND WHY, AND HOW THEY WOULD TAKE THE
FINAL PHOTOGRAPH.

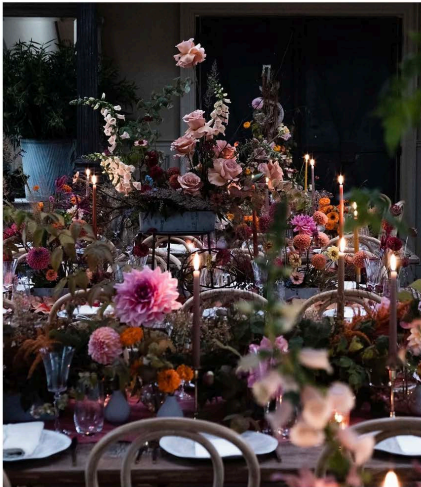


EARLY LUNCH

AFTERNOON

STUDENT HANDS ON

THE STORY CONTINUES...FROM YOUR PERSONALIZED, STYLED MOMENT,
TO A PLACE AT THE TABLE. WE'RE VERY EXCITED TO SPEND THE
AFTERNOON BUILDING ON OUR INDIVIDUAL MOMENTS AND CREATING
TABLE SCAPE CONCEPTS IDEAL FOR INTIMATE GATHERINGS OR LARGER
EVENTS.



WRAP-UP 3:30PM (ISH)

WE WANT TO ALLOW ENOUGH TIME TO ADDRESS ANY QUESTIONS THAT
MAY HAVE BEEN MISSED OR REVISIT OTHERS THAT NEED A BIT MORE
ATTENTION. WE ANTICIPATE FINISHING THE DAY AT ABOUT 4PM,
THOUGH WE'RE IN NO RUSH AND MAY RUN A BIT OVER

YOUR HOSTS



TJ MCGRATH

I APPROACH FLORISTRY WITH A SIMPLE PHILOSOPHY, THERE ARE NO RULES IN NATURE, SO WHY RESTRICT MYSELF IN MY DESIGNS. I STRIVE EVERYDAY TO PUSH BEYOND MY BOUNDARIES AND TO CREATE ONE OF A KIND DESIGNS THAT FEEL MODERN, WHIMSICAL AND FRESH. WORKING FROM HIS STUDIO IN NEW JERSEY, TJ OFFERS FLORALS FOR CORPORATE EVENTS, INTIMATE GATHERINGS, STYLING AND TEACHING.



LUCY HUNTER

WOULD DESCRIBE HERSELF AS A GARDEN DESIGNER, FLORAL ARTIST, PHOTOGRAPHER AND SPEAKER. HER FIRST, BESTSELLING BOOK WAS PUBLISHED IN 2021 CALLED ,'THE FLOWER HUNTER'. HER SECOND BOOK, CREATING A FLORAL LOVE STORY IN SEPTEMBER 2023. WITH A DEGREE IN FINE ART AND A PROFOUND CONNECTION TO NATURE SHE COMBINES DESIGNING LANDSCAPES WITH AN ONGOING CONVERSATION WITH WEEDS IN HER GARDEN.



FRANCES PALMER

IS A POTTER WHO MAKES INVENTIVE, HAND-MADE CERAMICS THAT ARE DURBLE AND STRONG FOR EVERY DAY USE. SHE IS ALSO KNOWN FOR HER EXCEPTIONAL GARDEN WHICH COMES TOGETHER IN THE PHOTOGRAPHS THAT SHE STYLES AND TAKES. SHE HAD HER FIRST BOOK PUBLISHED IN 2020 CALLED ,'LIFE IN THE STUDIO'.



2 DAY MASTERCLASS

WITH TJ MCGRATH, LUCY THE FLOWER HUNTER AND FRANCES PALMER
ON

TUESDAY 26 AND WEDNESDAY 27. MARCH 2024

AT

JARDIN DU BUIS. NEW JERSEY

(FULL ADDRESS AND JOINING INSTRUCTIONS SENT PRIOR TO THE CLASS).

COST \$2,200.00

TO BOOK AND RESERVE YOUR SPACE AND FOR EARLY BIRD DISCOUNT
PLEASE CLICK THE LINK BELOW.

<https://www.tjmcgrathdesign.com/basic-01>

BOOKING TERMS AND OTHER INFO.

PLACE

The workshop will be held in Green houses and Orangery at Jardin de Buis, approximately 45 minutes west of New York City, and approximately 35 minutes from Newark Liberty International Airport, in the picturesque landscape of Hunterdon County, New Jersey. There are four English Setters who do love to greet guests and visitors to the estate, so dare we say, "must love dogs". We will send you further information closer to the time.

PAYMENT

The workshop is payable via the link. This will secure your place. If you have any questions please email tj@tjmcgrathdesign.com

REFRESHMENTS

Workshop day will include lunch, water and tea or coffee, snacks throughout the day. Please let us know if you have any special dietary requirements.

START AND ENDS TIMES

The workshop days will start at 9 am and we aim to finish by 4pm, unless stated on the itinerary. It maybe that we run over time on some days and this should be considered if booking transport such as taxi's, train tickets. You are obviously welcome to leave whenever you like.

REFUNDS

Please make sure you have travel insurance in place to cover any eventualities if you are unable to join us. We will not be able to refund your place if you are unable to attend, even if we re-sell it.

EXCEPTIONAL CIRCUMSTANCES

We cannot be held liable for situations beyond our control, including (but not limited to) acts of war, acts of God, threats or acts of terrorism, civil unrest or unforeseen personal circumstances. We also cannot offer refunds for illness, flight delays or any other circumstances.

COVID.

In the event that the world shuts down again due to Covid and we have to cancel the workshop due to new restrictions then we will offer a full refund. We cannot , however offer a refund for individual cases of Covid. Please do not attend if you test positive or suspect you have Covid.

CANCELLATION ON OUR PART.

In the unlikely event of a teacher cancellation, every effort will be made to deliver the same content by another accomplished person in the same field. If we need to cancel the retreat, we will refund the money you have paid so far. We cannot be responsible for other expenditure and costs such as flights though. Please make sure you have insurance in place for this.